



Floridita

Havana Holdings announces the promotion of Brian Bendix to Chief Operating Officer, whilst appointing David Best as General Manager of Floridita London

With a wealth of experience gained from over 17 years experience in the restaurant and hotel industry across Denmark, Switzerland, Japan and England, **Brian Bendix** joined Havana Holdings in 2004 as General Manager for the joint venture between Conran Restaurants and Havana Holdings, Floridita London and Project Director of the overseas operations. Since then he has been promoted to **Chief Operating Officer** for Havana Holdings.

With a portfolio that includes Floridita and La Casa del Habano in London, Madrid and Dublin, his appointment will have him oversee all international operations through the various premium joint venture and licence partners.

As Chief Operating Officer, Brian will be responsible for driving a sequence of international openings through the joint venture partnerships and license agreements. Signed venue agreements include Moscow, Berlin and Nicosia and active projects include entertainment venues, restaurants and bars across Europe, Middle East and Cuba.

Replacing Brian in the role of **General Manager** for Floridita London is **David Best**, who joins Havana Holdings with 13 years experience, gained at leading UK and international restaurants and bars including Ladurée, Coq d'Argent and Mezzo Restaurant and most recently Bank Restaurant Group where he was Operations Director, responsible for the two London restaurants as well as the restaurant in Birmingham and the head office.

As General Manager of Floridita London, David will oversee all operations for Floridita London including the acclaimed bar and newly opened Salon Rojo – Daiquiri Room, as well as managing all aspects of the restaurant and members club.

Havana Holdings are pleased to welcome David and congratulate Brian on his promotion.

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**For more information on Havana Holdings or Floridita please contact
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