



# *Floridita*

**For those who know how to Relax in Style...**

***Post Production* launches at Floridita London**

Summer days are fading and the workload steadily increases – after-work socialising has never been more attractive. For something a little different, Londoners can retire with colleagues and friends to **Floridita London's** new **Salon Rojo** to experience the relaxing yet vibrant beats of 'Post Production' and unwind with world-class cocktails prepared by award-winning mixologist Richard Woods.

The sound of *Post Production* takes an intelligent and sophisticated look at the influences of contemporary Latin music, mixing in some of today's best lounge sounds with authentic yet contemporary Cuban music, passing through Brazilian rhythms and laid back Latin house.

To finish the working day in style, guests can pair premium-aged rum with complimentary tasting dishes from the restaurant's modern cosmopolitan Cuban and Latin American cuisine.

*Post Production* will run every week from **Monday to Friday, 5.30pm – 8pm from Thursday 5 October**, offering the perfect excuse to have a *Post-Production* catch-up with friends.

**Salon Rojo** is a luxurious drinking den within Floridita, dedicated to relaxation and indulgence. Saturated with rich shades of red, **Salon Rojo's** eclectic mixture of baroque-style furniture and textured sofas offers a more decadent and private atmosphere in which to unwind.

- ends -

**October 2006**

***Post Production at Floridita London***

100 Wardour Street, London W1  
Sunday to Wednesday 5.30pm – 2am  
Thursday to Saturday 5.30pm – 3am  
Booking line: 020 7314 4000

For details of international Floridita membership, please contact Clare Bond on 020 7314 4022.

**Notes to Editors:**

- **Floridita London** is a joint venture between Conran Holdings and Havana Holdings, bringing the famous Cuban bar and restaurant, Floridita, and luxury cigar boutique and lounge, La Casa del Habano, to London.